

Youth Athletics Advisory Board
October 22, 2014

Board Members Present:

Glen Waldman, Gonzalo Cortabarría, Victor Balestra, and Jackie Kellogg

The meeting was called to order by Glen Waldman at 7:35 PM.

Eduardo von Simpson addressed the Board regarding issues with the Key Biscayne Soccer Club and the facilities managed by the Village of Key Biscayne. He reported that he had met with the Club regarding the organizational issues and described issues with the process to obtain uniforms. Glen asked Eduardo to explain the issues that arose from last year to this year. Eduardo mentioned the communication issues he experienced. Jackie addressed the issues that were discussed. Jackie and Eduardo discussed the different topics presented to the Board. Glen asked Eduardo to email him directly if problems continued in the coming weeks and agreed to have the Board review any of the issues that arise. Gonzalo inquired about the re-use of the shirts. Jackie stated that the uniforms could be used, but that both the sponsors and the structure of the teams had changed. Glen mentioned that the previous discussion before the Board was that the players would be able to re-use the previous year's jerseys. Jackie discussed the issues and changes that had taken place.

The Board reviewed the Fall/Winter athletic update including participation numbers provided by staff. The Board pointed out that Tackle Football currently has two teams, instead of three, but approximately the same registration numbers. The Board discussed the increase in Volleyball registration attributed to the addition of a third division, Senior Advanced Division, playing later in the evening. The Board also discussed the early registration numbers from Rugby, which are expected to increase and even exceed last year's numbers as the season progresses. Staff discussed the transition to non-resident fees for all athletic programs moving forward. Jackie reported on the soccer enrollment:

1. Travel-221
2. Intramural-210
3. Pee-Wee-59

Jackie discussed in greater detail some of the additional changes taking place this season.

The Board discussed the field conditions. Staff reported that the Village Green will be closed for the summer to undergo renovations. A proposal will go before the Village Council to sod the fields with natural turf with an alternative of artificial turf for their consideration. Staff discussed that they are currently preparing the RFP for turf and artificial turf. The Board discussed the merits of natural turf versus artificial turf and the cost benefits of each surface. The Board proposed doing one field in artificial turf on

one side and natural turf on the other. The Board will be reviewing the cost associated with both surfaces in order to offer a recommendation to the Village Council.

The Board discussed the use of the MAST Academy field. It was confirmed that the field is being used every day. The Board discussed the use of St. Agnes and will be revisiting the issue of artificial turf for the St. Agnes field.

The Board discussed the Field Hockey program.

The Board discussed marketing within the Community Center. Staff stated that the programs are all afforded the same marketing opportunities. The Board discussed advertising on the digital entry sign. Staff stated that Ana Colls handles the Parks and Recreation Department's marketing. If a sport wishes to have an item included in any upcoming "eblast" they should email the information to acolls@keybiscayne.fl.gov. Staff stated that they are open to any other recommendations to help disseminate information to residents.

Staff reported that Ken Ballard recently completed an audit of the Parks and Recreation Department. The audit included programming inclusive of athletics. Staff stated that the draft report would be made available to the Board.

The Board discussed the Basketball program. Jackie asked that all should be copied on the emails distributed blind copy and that the formatting be improved. The Board requested the Basketball budget be provided for their review.

The Board discussed Travel Baseball. Staff reported that all of the registration is going through the Community Center.

Gonzalo reported on the recent activities of the Rugby program. The Board discussed the field requirements for the program. The Rugby program would like to use the Village Green North when soccer is not using it on Sundays. On Thursdays, the Rugby Club will check to see if the field is not being used by soccer.

The meeting was adjourned at 8:20 PM.