

From: Key Biscayne Chamber of Commerce [<mailto:info@keybiscaynechamber.org>]  
Sent: Tue 12/1/2009 12:41 PM  
To: Dr. Mike Kelly  
Subject: RE: Addition for Agenda

Dr. Kelly,

Thank you for your speedy reply.

The size of the signs would be 2 ft by 4 ft long and would be up for no more than seven days.

There would be 1 to 2 signs and no more than 6 up at one time down Crandon Blvd.

Signs would read "SALE" or "EVENT" in front of a shopping center with the purpose to make awareness of a sale or event in the shopping center.

The signs will be coordinated through the Chamber and each retail shopping center will have a monthly schedule. If there are no sales or events coordinated by the stores within the center, a sign will not be put up in front of that center.

The aforementioned has been through Judd and has been in the works for several months. Various samples have been made and it has been agreed upon that this sign, with the dimension, placement, and verbiage is the least intrusive.

Thank you for your time.

Sincerely,

Irene (tishi)

Irene Morales  
Communications Coordinator & Editor, Key Commerce  
Key Biscayne Chamber of Commerce and Visitors Center  
88 West McIntyre St., Suite 100  
Key Biscayne, Florida 33149