



V I L L A G E O F K E Y B I S C A Y N E

MEMORANDUM

Village Council
Michael W. Davey, *Mayor*
Allison McCormick, *Vice Mayor*
Luis Lauredo
Edward London
Brett Moss
Katie Petros
Ignacio J. Segurola

DATE: March 19, 2019
TO: Honorable Mayor and Members of the Village Council
FROM: Andrea Agha, Village Manager *JMA*
RE: Professional Service Agreement with Fernandez Media Relations Consulting, Inc for Interim Communications Director Services.

RECOMMENDATION

Approve a Professional Services Agreement with Fernandez Media Relations to provide Interim Communications Director Services on an as needed basis. The agreement will be in effect for 90 days and can be extended an additional 60 days. Funding will come from the FY19 Adopted Budget, Attorney's Department in an amount not to exceed \$60,000.

BACKGROUND

The Village of Key Biscayne is in need of enhanced communications services. The Village is finalizing a job description for a formal recruitment for a communications employee to meet the goals set in the FY19 Budget Message. The goals including enhancing community engagement and outreach, revamping the Village website, implementing citizen relationship management tools and developing a Communication Strategy. The communications function will be centralized to ensure timely, accurate and consistent messaging to bolster the Village's brand and keep residents well informed.

In the interim, given the heightened pressure of effective communications throughout the upcoming events at Virginia Key, we recommend contracting Interim Communication Director services and media relations including but not limited to the following:

- Media training of Key Biscayne officials
- Craft and implement communication plans for major events like the Miami Boat Show and Ultra
- Manage and oversee the Village's broadcast media strategy and interactions
- Implementation and management of communication strategy inclusive of social media strategy
- Oversee and manage all interactions with TV and radio stations
- Coordinate and manage media interviews
- Develop and maintain relationships with station managers and reporters, facilitate in the establishment of these relationships with Village Staff and Council
- Actively pitch Key Biscayne stories for strategic placements

88 West McIntyre Street • Suite 200 • Key Biscayne, Florida 33149 • (305) 365-5506 • Fax (305) 365-8914

MISSION STATEMENT: "TO PROVIDE A SAFE, QUALITY COMMUNITY ENVIRONMENT FOR ALL ISLANDERS THROUGH RESPONSIBLE GOVERNMENT."

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- Place, produce and staff TV and radio visits
- Provide crisis management and strategic communications services
- Provide other communications services as directed by the Village Manager or Designee

Fernandez Media Relations proposed a level of service time allocation to sufficiently manage communication for the Village as described in the Scope of Services (“Exhibit A”) of the Professional Services Agreement is approximately three (3) hours per day, seven (7) days a week. At this level of service, over the potential 150 day life of the agreement, the cost estimate of this contract award is approximately \$60,000.

The Agreement provides for hourly services to be provided at \$140. The Village Manager will re-assess the needs for the services at the end of the first 90 day period and may administratively renew the agreement for the 60 day period depending on the service provider’s performance and the status of the employee recruitment. The Agreement may be terminated upon five days notice by either party.

Revived by Ms. Haydee Sera of Weiss, Serota, Helfman Cole & Bierman as to form and legal sufficiency.

RESOLUTION NO. 2019-_____

A RESOLUTION OF THE VILLAGE COUNCIL OF THE VILLAGE OF KEY BISCAYNE, FLORIDA, APPROVING AN AGREEMENT WITH FERNANDEZ MEDIA RELATIONS CONSULTING, INC. FOR INTERIM COMMUNICATIONS DIRECTOR SERVICES; PROVIDING FOR AUTHORIZATION; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the Village of Key Biscayne (the “Village”) is seeking a professional to serve as the interim Communications Director and provide media relations management for the Village; and

WHEREAS, after considering various media relations consultants, Village Staff recommends that the Village select Fernandez Media Relations Consulting, Inc. (the “Consultant”); and

WHEREAS, the Consultant has provided a proposal to serve as the interim Communications Director and provide the various media relations services needed by the Village (the “Services”); and

WHEREAS, pursuant to Section 2-87 of the Village Code of Ordinances, the Services to be provided by the Consultant are exempt from the Village’s competitive bidding procedures; and

WHEREAS, the Village Council desires to engage the Consultant to perform the Services and approves the Professional Services Agreement attached hereto as Exhibit “A” (the “Agreement”); and

WHEREAS, the Village Council finds that this Resolution is in the best interest and welfare of the residents of the Village.

NOW, THEREFORE, BE IT RESOLVED BY THE VILLAGE COUNCIL OF THE VILLAGE OF KEY BISCAYNE, FLORIDA, AS FOLLOWS:

Section 1. **Recitals.** That each of the above-stated recitals are hereby adopted, confirmed, and incorporated herein.

Section 2. **Approval.** That the Agreement with the Consultant in substantially the form attached hereto as Exhibit "A" is approved.

Section 3. **Authorization.** That the Village Manager is hereby authorized to execute the Agreement attached hereto as Exhibit "A" with the Consultant for the Services, in an amount not to exceed \$60,000, subject to approval by the Village Attorney as to form, content, and legal sufficiency.

Section 4. **Effective Date.** That this Resolution shall be effective immediately upon adoption.

PASSED and ADOPTED this _____ day of _____, 2019.

ATTEST:

MICHAEL W. DAVEY, MAYOR

JENNIFER MEDINA, CMC
VILLAGE CLERK

APPROVED AS TO FORM AND LEGAL SUFFICIENCY:

VILLAGE ATTORNEY

**PROFESSIONAL SERVICES AGREEMENT
BETWEEN
THE VILLAGE OF KEY BISCAYNE
AND
FERNANDEZ MEDIA RELATIONS CONSULTING, INC.**

THIS AGREEMENT (this “Agreement”) is made effective as of the ____ day of March, 2019 (the “Effective Date”), by and between the **VILLAGE OF KEY BISCAYNE, FLORIDA**, a Florida municipal corporation, whose principal address is 88 West McIntyre Street, Key Biscayne, Florida 33149 (hereinafter the “Village”), and **Fernandez Media Relations Consulting, Inc.**, a Florida profit corporation whose address is 34 S.W. 28th Road, Miami, Florida 33129 (hereinafter the “Consultant”).

WHEREAS, the Consultant will provide media relations services for the Village as further set forth in the proposal attached hereto as Exhibit “A” (the “Services”); and

WHEREAS, the Consultant and Village, through mutual negotiation, have agreed upon a fee for the Services; and

WHEREAS, the Village desires to engage the Consultant to perform the Services and provide the deliverables as specified below.

NOW, THEREFORE, in consideration of the mutual covenants and conditions contained herein, the Consultant and the Village agree as follows:

1. **Scope of Services.**

- 1.1 Consultant shall provide the Services set forth in the proposal attached hereto as Exhibit “A” and incorporated herein by reference.
- 1.2 Consultant shall furnish all reports, documents, information obtained pursuant to this Agreement, and recommendations during the term of this Agreement (hereinafter “Deliverables”).

2. **Term/Commencement Date.**

- 2.1 This Agreement shall become effective upon the Effective Date and shall remain in effect for ninety (90) days, unless earlier terminated in accordance with Paragraph 8. The Village Manager may extend this Agreement for up to sixty (60) days, as needed, by providing written notice to Consultant at least five (5) business days prior to the expiration of the term.
- 2.2 Consultant agrees that time is of the essence and Consultant shall timely perform and complete the Services within the term of this Agreement in

compliance with all applicable deadlines and within the term of this Agreement, unless extended by the Village Manager.

3. **Compensation and Payment.**

3.1 Compensation for Services provided by Consultant shall be at an hourly rate of \$140.00 (inclusive of routine expenses, travel expenses, and costs incurred in performing the Services) on an as-needed basis and in accordance with the Proposal attached hereto as Exhibit "A." All work in accordance with the Services shall first approved in writing by the Village Manager.

3.2 Consultant shall deliver an invoice to Village no more often than once per month detailing Services completed and the amount due to Consultant under this Agreement. Fees shall be paid in arrears each month, pursuant to Consultant's invoice. The Village shall pay the Consultant in accordance with the Florida Prompt Payment Act after approval and acceptance of the Services by the Village Manager.

4. **Subconsultants.**

4.1 The Consultant shall be responsible for all payments to any subconsultants and shall maintain responsibility for all work related to the Services.

4.2 Consultant may only utilize the services of a particular subconsultant with the prior written approval of the Village Manager, which approval shall be in Village Manager's sole and absolute discretion.

5. **Village's Responsibilities**

5.1 Village shall make available any maps, plans, existing studies, reports, staff and representatives, and other data pertinent to the Services and in possession of the Village, and provide criteria requested by Consultant to assist Consultant in performing the Services.

5.2 Upon Consultant's request, Village shall reasonably cooperate in arranging access to public information that may be required for Consultant to perform the Services.

6. **Consultant's Responsibilities**

6.1 The Consultant shall exercise the same degree of care, skill and diligence in the performance of the Services as is ordinarily provided by a consultant under similar circumstances. If at any time during the term of this Agreement or within two (2) years from the completion of this Agreement, it is determined that the Consultant's Deliverables or Services are incorrect, not properly rendered, defective, or fail to conform to

Village requests, the Consultant shall at Consultant's sole expense, immediately correct its Deliverables or Services.

6.2 The Consultant hereby warrants and represents that at all times during the term of this Agreement it shall maintain in good standing all required licenses, certifications and permits required under Federal, State and local laws applicable to and necessary to perform the Services for Village as an independent contractor of the Village.

7. **Conflict of Interest.**

7.1 To avoid any conflict of interest or any appearance thereof, Consultant shall not, for the term of this Agreement, provide any consulting services to any private sector entities (developers, corporations, real estate investors, etc.), with any current, or foreseeable, adversarial issues in the Village.

8. **Termination.**

8.1 Either party, without cause, may terminate this Agreement upon five (5) calendar days written notice to the other party. The Village may terminate this Agreement immediately with cause.

8.2 Upon receipt of the Village's written notice of termination, Consultant shall immediately stop work on the project unless directed otherwise by the Village Manager.

8.3 In the event of termination by the Village, the Consultant shall be paid for all work accepted by the Village Manager up to the date of termination, provided that the Consultant has first complied with the provisions of Paragraph 8.4.

8.4 The Consultant shall transfer all books, records, reports, working drafts, documents, maps, and data pertaining to the Services and the project to the Village, in a hard copy and electronic format within fourteen (14) days from the date of the written notice of termination or the date of expiration of this Agreement.

9. **Insurance.**

9.1 Consultant shall secure and maintain throughout the duration of this agreement insurance of such types and in such amounts not less than those specified below as satisfactory to Village, naming the Village as an Additional Insured, underwritten by a firm rated A-X or better by A.M. Best and qualified to do business in the State of Florida. The insurance coverage shall be primary insurance with respect to the Village, its

officials, employees, agents and volunteers naming the Village as additional insured. Any insurance maintained by the Village shall be in excess of the Consultant's insurance and shall not contribute to the Consultant's insurance. The insurance coverages shall include at a minimum the amounts set forth in this section and may be increased by the Village as it deems necessary or prudent.

- a. Commercial General Liability coverage with limits of liability of not less than a \$1,000,000 per Occurrence combined single limit for Bodily Injury and Property Damage. This Liability Insurance shall also include Completed Operations and Product Liability coverages and eliminate the exclusion with respect to property under the care, custody and control of Consultant. The General Aggregate Liability limit and the Products/Completed Operations Liability Aggregate limit shall be in the amount of \$2,000,000 each.
- b. Workers Compensation and Employer's Liability insurance, to apply for all employees for statutory limits as required by applicable State and Federal laws. The policy(ies) must include Employer's Liability with minimum limits of \$1,000,000.00 each accident. No employee, subcontractor or agent of the Consultant shall be allowed to provide Services pursuant to this Agreement who is not covered by Worker's Compensation insurance.
- c. Business Automobile Liability with minimum limits of \$1,000,000 per Occurrence, combined single limit for Bodily Injury and Property Damage. Coverage must be afforded on a form no more restrictive than the latest edition of the Business Automobile Liability policy, without restrictive endorsements, as filed by the Insurance Service Office, and must include Owned, Hired, and Non-Owned Vehicles.

9.2 **Certificate of Insurance.** Certificates of Insurance shall be provided to the Village, reflecting the Village as an Additional Insured (except with respect to Professional Liability Insurance and Worker's Compensation Insurance), no later than ten (10) days after award of this Agreement and prior to the execution of this Agreement by Village and prior to commencing Services. Each certificate shall include no less than (30) thirty-day advance written notice to Village prior to cancellation, termination, or material alteration of said policies or insurance. The Consultant shall be responsible for assuring that the insurance certificates required by this Section remain in full force and effect for the duration of this Agreement, including any extensions or renewals that may be granted by the Village. The Certificates of Insurance shall not only name the types

of policy(ies) provided, but also shall refer specifically to this Agreement and shall state that such insurance is as required by this Agreement. The Village reserves the right to inspect and return a certified copy of such policies, upon written request by the Village. If a policy is due to expire prior to the completion of the Services, renewal Certificates of Insurance shall be furnished thirty (30) calendar days prior to the date of their policy expiration. Each policy certificate shall be endorsed with a provision that not less than thirty (30) calendar days' written notice shall be provided to the Village before any policy or coverage is cancelled or restricted. Acceptance of the Certificate(s) is subject to approval of the Village.

9.3 **Additional Insured.** Except with respect to Professional Liability Insurance and Worker's Compensation Insurance, the Village is to be specifically included as an Additional Insured for the liability of the Village resulting from Services performed by or on behalf of the Consultant in performance of this Agreement. The Consultant's insurance, including that applicable to the Village as an Additional Insured, shall apply on a primary basis and any other insurance maintained by the Village shall be in excess of and shall not contribute to the Consultant's insurance. The Consultant's insurance shall contain a severability of interest provision providing that, except with respect to the total limits of liability, the insurance shall apply to each Insured or Additional Insured (for applicable policies) in the same manner as if separate policies had been issued to each.

9.4 **Loss Payee.** The Village is to be specifically named as a loss payee under the Consultant's Professional Insurance policy so that the Village will be third part beneficiary entitled to receive all money payable under the relevant policy for any claims, damages, or losses in connection with, related to, or arising from Consultant's Services or performance pursuant to this Agreement.

9.5 **Deductibles.** All deductibles or self-insured retentions must be declared to and be reasonably approved by the Village. The Consultant shall be responsible for the payment of any deductible or self-insured retentions in the event of any claim.

9.6 The provisions of this section shall survive termination of this Agreement.

10. **Nondiscrimination.**

10.1 During the term of this Agreement, Consultant shall not discriminate against any of its employees or applicants for employment because of their race, color, religion, sex, or national origin, and to abide by all Federal and State laws regarding nondiscrimination

11. **Attorneys Fees and Waiver of Jury Trial.**

11.1 In the event of any litigation arising out of this Agreement, the prevailing party shall be entitled to recover its attorneys' fees and costs, including the fees and expenses of any paralegals, law clerks and legal assistants, and including fees and expenses charged for representation at both the trial and appellate levels.

11.2 IN THE EVENT OF ANY LITIGATION ARISING OUT OF THIS AGREEMENT, EACH PARTY HEREBY KNOWINGLY, IRREVOCABLY, VOLUNTARILY AND INTENTIONALLY WAIVES ITS RIGHT TO TRIAL BY JURY.

12. **Indemnification.**

12.1 Consultant shall indemnify and hold harmless the Village, its officers, agents and employees, from and against any and all demands, claims, losses, suits, liabilities, causes of action, judgment or damages, arising from Consultant's negligent acts, errors, or omissions arising out of the performance or non-performance of any provision of this Agreement, including, but not limited to, liabilities arising from contracts between the Consultant and third parties made pursuant to this Agreement. Consultant shall reimburse the Village for all its expenses including reasonable attorneys' fees and costs incurred in and about the defense of any such claim or investigation and for any judgment or damages arising from Consultant's negligent performance or non-performance of this Agreement.

12.2 The provisions of this section shall survive termination of this Agreement.

13. **Notices/Authorized Representatives.**

13.1 Any notices required by this Agreement shall be in writing and shall be deemed to have been properly given if transmitted by hand-delivery, by registered or certified mail with postage prepaid return receipt requested, or by a private postal service, addressed to the parties (or their successors) at the following addresses:

For the Village: Andrea Agha
 Village Manager
 Village of Key Biscayne
 88 West McIntyre Street
 Key Biscayne, FL 33149

With a copy to: Chad Friedman, Esq.
Village Attorney
Weiss Serota Helfman Cole & Bierman, P.L.
2525 Ponce de Leon Blvd., Suite 700
Coral Gables, FL 33134

For the Consultant: Fernandez Media Relations Consulting, Inc.
c/o Dianne de la Cabada
34 S.W. 28th Rd.
Miami, FL 33129

14. **Governing Law and Venue.**

14.1 This Agreement shall be construed in accordance with and governed by the laws of the State of Florida. Venue for any proceedings arising out of this Agreement shall be proper exclusively in Miami-Dade County, Florida.

15. **Entire Agreement/Modification/Amendment.**

15.1 This writing contains the entire Agreement of the parties and supercedes any prior oral or written representations. No representations were made or relied upon by either party, other than those that are expressly set forth herein.

15.2 No agent, employee, or other representative of either party is empowered to modify or amend the terms of this Agreement, unless executed with the same formality as this document.

15.3 Consultant represents that is an entity validly existing and in good standing under the laws of Florida. The execution, delivery and performance of this Agreement by Consultant have been duly authorized, and this Agreement is binding on Consultant and enforceable against Consultant in accordance with its terms. No consent of any other person or entity to such execution, delivery and performance is required.

16. **Ownership and Access to Records and Audits.**

16.1 Consultant acknowledges that all inventions, innovations, improvements, developments, methods, designs, analyses, drawings, reports, compiled information, and all similar or related information (whether patentable or not) which relate to Services to the Village which are conceived, developed or made by Consultant during the term of this Agreement ("Work Product") belong to the Village. Consultant shall promptly disclose such Work Product to the Village and perform all actions reasonably requested by the Village (whether during or after the term of

this Agreement) to establish and confirm such ownership (including, without limitation, assignments, powers of attorney and other instruments).

- 16.2 Consultant agrees to keep and maintain public records in Consultant's possession or control in connection with Consultant's performance under this Agreement. Consultant additionally agrees to comply specifically with the provisions of Section 119.0701, Florida Statutes. Consultant shall ensure that public records that are exempt or confidential and exempt from public records disclosure requirements are not disclosed, except as authorized by law, for the duration of the Agreement, and following completion of the Agreement until the records are transferred to the Village.
- 16.3 Upon request from the Village's custodian of public records, Consultant shall provide the Village with a copy of the requested records or allow the records to be inspected or copied within a reasonable time at a cost that does not exceed the cost provided by Chapter 119, Florida Statutes, or as otherwise provided by law.
- 16.4 Unless otherwise provided by law, any and all records, including but not limited to reports, surveys, and other data and documents provided or created in connection with this Agreement are and shall remain the property of the Village.
- 16.5 Upon completion of this Agreement or in the event of termination by either party, any and all public records relating to the Agreement in the possession of the Consultant shall be delivered by the Consultant to the Village Manager, at no cost to the Village, within seven (7) days. All such records stored electronically by Consultant shall be delivered to the Village in a format that is compatible with the Village's information technology systems. Once the public records have been delivered upon completion or termination of this Agreement, the Consultant shall destroy any and all duplicate public records that are exempt or confidential and exempt from public records disclosure requirements.
- 16.6 Any compensation due to Consultant shall be withheld until all records are received as provided herein.
- 16.7 Consultant's failure or refusal to comply with the provisions of this section shall result in the immediate termination of this Agreement by the Village.

Section 119.0701(2)(a), Florida Statutes

IF THE CONTRACTOR HAS QUESTIONS REGARDING THE APPLICATION OF CHAPTER 119, FLORIDA STATUTES, TO THE CONTRACTOR'S DUTY TO PROVIDE PUBLIC RECORDS RELATING TO THIS CONTRACT, CONTACT THE CUSTODIAN OF PUBLIC RECORDS.

Custodian of Records: Jennifer Medina
Mailing address: 88 West McIntyre Street
Key Biscayne, FL 33149
Telephone number: 305-365-5506
Email: jmedina@keybiscayne.fl.gov

17. **Nonassignability.**

17.1 This Agreement shall not be assignable by Consultant unless such assignment is first approved by the Village Manager. The Village is relying upon the apparent qualifications and expertise of the Consultant, and such firm's familiarity with the Village's area, circumstances and desires.

18. **Severability.**

18.1 If any term or provision of this Agreement shall to any extent be held invalid or unenforceable, the remainder of this Agreement shall not be affected thereby, and each remaining term and provision of this Agreement shall be valid and be enforceable to the fullest extent permitted by law.

19. **Independent Contractor.**

19.1 The Consultant and its employees, volunteers and agents shall be and remain an independent contractor and not an agent or employee of the Village with respect to all of the acts and services performed by and under the terms of this Agreement. This Agreement shall not in any way be construed to create a partnership, association or any other kind of joint undertaking, enterprise or venture between the parties.

20. **Compliance with Laws.**

20.1 The Consultant shall comply with all applicable laws, ordinances, rules, regulations, and lawful orders of public authorities in carrying out Services under this Agreement, and in particular shall obtain all required permits from all jurisdictional agencies to perform the Services under this Agreement at its own expense.

21. **Waiver**

21.1 The failure of either party to this Agreement to object to or to take affirmative action with respect to any conduct of the other which is in violation of the terms of this Agreement shall not be construed as a waiver of the violation or breach, or of any future violation, breach or wrongful conduct.

22. **Survival of Provisions**

22.1 Any terms or conditions of either this Agreement that require acts beyond the date of the term of the Agreement, shall survive termination of the Agreement, shall remain in full force and effect unless and until the terms or conditions are completed and shall be fully enforceable by either party.

23. **Prohibition of Contingency Fees.**

23.1 The Consultant warrants that it has not employed or retained any company or person, other than a bona fide employee working solely for the Consultant, to solicit or secure this Agreement, and that it has not paid or agreed to pay any person(s), company, corporation, individual or firm, other than a bona fide employee working solely for the Consultant, any fee, commission, percentage, gift, or any other consideration, contingent upon or resulting from the award or making of this Agreement.

24. **Public Entity Crimes Affidavit**

24.1 Consultant shall comply with Section 287.133, Florida Statutes (Public Entity Crimes Statute), notification of which is hereby incorporated herein by reference, including execution of any required affidavit.

25. **Counterparts**

25.1 This Agreement may be executed in several counterparts, each of which shall be deemed an original and such counterparts shall constitute one and the same instrument.

IN WITNESS WHEREOF the parties hereto have executed this Agreement as of the date written below their signatures.

FOR THE CONSULTANT:

Fernandez Media Relations, Inc., a Florida corporation

By: _____

Name: _____

Title: _____

Date Executed: _____

IN WITNESS WHEREOF the parties hereto have executed this Agreement as of the date written below their signatures.

FOR THE VILLAGE:

**VILLAGE OF KEY BISCAYNE, a
Florida municipal corporation**

By: _____
Andrea Agha, Village Manager

Date Executed: _____

Attest:

By: _____
Jennifer Medina, Village Clerk, CMC

Approved as to Form and Legal Sufficiency:

By; _____
Village Attorney
Weiss Serota Helfman Cole & Bierman, P.L.

EXHIBIT "A"
SCOPE OF SERVICES

Scope of Services are those contained in the Consultant's proposal, attached hereto and incorporated herein by reference.

FERNANDEZ MEDIA RELATIONS
CONSULTING

Proposal

Client: Village of Key Biscayne

Mission:

The Village of Key Biscayne commands a reputation of integrity. It's a thriving seaside oasis eager to tell its story of community and resident involvement. A Media Manager plays an integral role in the development and implementation of the Village's media strategy by helping to secure high-value TV and radio coverage of Key Biscayne stories and events. Many times, the Media Manager is also the first line of defense in stories that threaten to damage Key Biscayne's reputation and brand. It is here that the key contacts in newsrooms across South Florida are the most vital in protecting the Village name. These contacts and relationships are especially crucial as the Village council confronts sea-level rise, beach closures and increased development. At the core should be constant communication with residents through social media. A consistent, well thought-out social media strategy will keep residents informed and engaged.

Scope of Work:

The Village of Key Biscayne is in need of a professional communications and media relations services inclusive of the following:

- Media training of Key Biscayne officials
- Craft and implement communication plans for major events like the Miami Boat Show and Ultra
- Manage and oversee the Village's broadcast media strategy and interactions
- Implementation and management of communication strategy inclusive of social media strategy
- Oversee and manage all interactions with TV and radio stations
- Coordinate and manage media interviews

- Develop and maintain relationships with station managers and reporters, facilitate in the establishment of these relationships with Village Staff and Council
- Actively pitch Key Biscayne stories for strategic placements
- Place, produce and staff TV and radio visits
- Provide crisis management and strategic communications services
- Provide other communications services as directed by the Village Manager or Designee.

Fees/Payment Terms:

This is the scope of work recommended for your needs. These services can be provided on an as-needed basis for a base rate of \$140 per hour. Cancellation of contract by either party would require 5 day notice by either party.