

To: Village Website Users
From: Henny Groschel-Becker
Date: March 12, 2013
Re: New Village of Key Biscayne Website and Mobile Site Preview

Below please find a summary of new/improved features of the website redesign that will be introduced this weekend (March 15-16). Screen shots of the new site provide visual context. I hope you agree that the look and organization is easier to use than the current site.

Figure 1, a screenshot of the full home page, shows the new layout. Features include:

- Use of dark text on a light background
- Improved navigation/menu structure; improved search capability, FAQs and contact info
- Featured news area (right of slide shows) where multiple stories can rotate in-out
- Translate This Page (Spanish) link to Google Translate (upper right)
- Social media links (Facebook, Twitter) to which content of our choice can be posted



Figure 1. Home Page layout (Note: line through logo is an artifact and not visible on screen)

Figure 2, an enlarged view of the top of the home page, shows the Emergency Alert Ticker, another new feature. The text scrolls from right to left. The Ticker can be activated and deactivated as needed and is also included in the new Mobile version of the site.



Figure 2. Upper portion of home page featuring new Emergency Alert ticker

Figure 3 shows the 2 levels of submenus that drop down from the Main Menu bar's 5 items: Home, About Us, Government, Departments & Services and How Do I ...



Figure 3. Upper portion of home page showing dropdown menus

The drop down submenus appear as the user places the mouse over the menu bar items. As an example, Figure 3 shows the 2nd and 3rd order menus below the Departments & Services Main Menu item. Note that submenu items are highlighted in blue on mouseover. The items in the left-side menu change as the user selects choices from the main menu. For example, if Departments & Services is selected, the items that appear in the dropdown menu also appear on the left-side menu.

Figure 4 is an enlarged view of the bottom portion of the home page. Below the left side menu are links to the other two Village websites (Community Center/Parks & Rec: www.activeislander.org and Art in Public Places: www.artinkeybiscayne.org) and to Community Partners such as the Chamber, Community Foundation, KBHHS, ASK (organizations that receive Village funding).

Below that is the Village seal, Village motto, contact information and footer menu. This menu includes links to the Legal Disclaimer, Site Map, Employee webmail portal and Employee Intranet portal. The last item is a new feature that will allow password protected access to files, etc. for employees (Ex. Training manuals/certification materials for Fire Rescue or Police).



Figure 4. Lower portion of home page showing dropdown menus

Figures 5 and 6 (next page) show the interior page layout. The top section remains the same. The center section with slide shows and featured news rotator goes away. The lower section has a large content area and left-side menus similar to that on the home page.

The two figures use the redesigned Document Center as an example to show how sections of the current Village site have been reorganized for ease of use.

The Document Center is now divided into sections with information for specific user groups, departments or public outreach. The sections are Residents, Businesses, Departments, Forms & Applications, Master Plans, Reports & Studies, E-News Archive, Public Info – NFIP-CRS and Public Info-NPDES.



Figure 5. Example of interior page layout: Document Center main page.

Figure 6 shows the Document Center Page for the Finance & Administrative Services Dept. This page is referenced elsewhere as the Budget/CIP Archive.



Figure 6. Sample Document Center page: Departments > Finance & Administrative Services

The layout of the new Village Mobile Site is shown in Figure 7. The design is related to the new website and gives the smartphone/tablet user a simplified menu structure with which to get information.

The Mobile Site will come up automatically for these users. A link is provided to the full site. The Emergency Alert Ticker and weather feed are included.



Figure 7. Home Page layout: new Mobile Site for smartphone/tablet users.

The transition from the current website to the new site should be relatively seamless, as they both have the same URL: www.keybiscayne.fl.gov and are hosted by the same company. You may experience some delays as the switchover occurs. That is why we are doing the swap later on Friday: we can observe the new site over the weekend. Feel free to email me with comments at hgroschel@keybiscayne.fl.gov. The mobile site will be operational. The new official Village Facebook and Twitter pages will be activated as well for you to like and follow.