

Community Attitude and Interest Survey

Benchmarking and Trends Comparisons

2002 -2006

Overview of the Methodology

Leisure Vision conducted Parks and Recreation Needs Assessment Surveys for the Village of Key Biscayne during 2002 and 2006 to help understand usage and satisfaction with the Key Biscayne Community Center and other parks and recreation priorities in the community. The surveys were designed to obtain statistically valid results from households throughout the Village of Key Biscayne. Both surveys were administered by phone.

Benchmarking and Trends Analysis were conducted to compare the results from the 2002 and 2006 surveys. In particular the Benchmarking and Trends Analysis concentrated on 4 particular areas. These were as follows:

Need for Indoor and Outdoor Parks and Facilities - How have the needs for indoor and outdoor parks and recreation facilities changed from 2002 to 2006? Are needs increasing or decreasing? What parks and facilities show the greatest increase or decrease in need?

Unmet Need for Indoor and Outdoor Parks and Facilities - Unmet needs for parks and recreation facilities measure how well the current facilities in Key Biscayne are meeting the needs of resident households in the community. Increases in unmet needs indicate that there is a growing gap between those having a need and those whose needs are being met.

How have the unmet needs for indoor and outdoor parks and recreation facilities changed from 2002 to 2006? What parks and facilities show the greatest increase or decrease in unmet needs?

Priorities for Indoor and Outdoor Parks and Facilities - Priorities for indoor and outdoor parks and recreation facilities measure which indoor and outdoor facilities are most important to resident households as measured by the sum of their top 4 choices.

How have priorities for parks and recreation facilities changed from 2002 to 2006? What parks and facilities appeared as top priorities in both 2002 and 2004?

Importance of Developing New Recreation Facilities Compared to Usage of Key Biscayne Community Center - The 2002 needs assessment survey asked residents how important it was to develop new recreation facilities of some kind. These results were compared to the percentage of resident households who indicated they used the Key Biscayne Community Center over the past 12 months in 2006.

The following pages summarize major Benchmarking and Trends findings:

Respondent Household Needs for Community and Recreation Facilities Are Growing

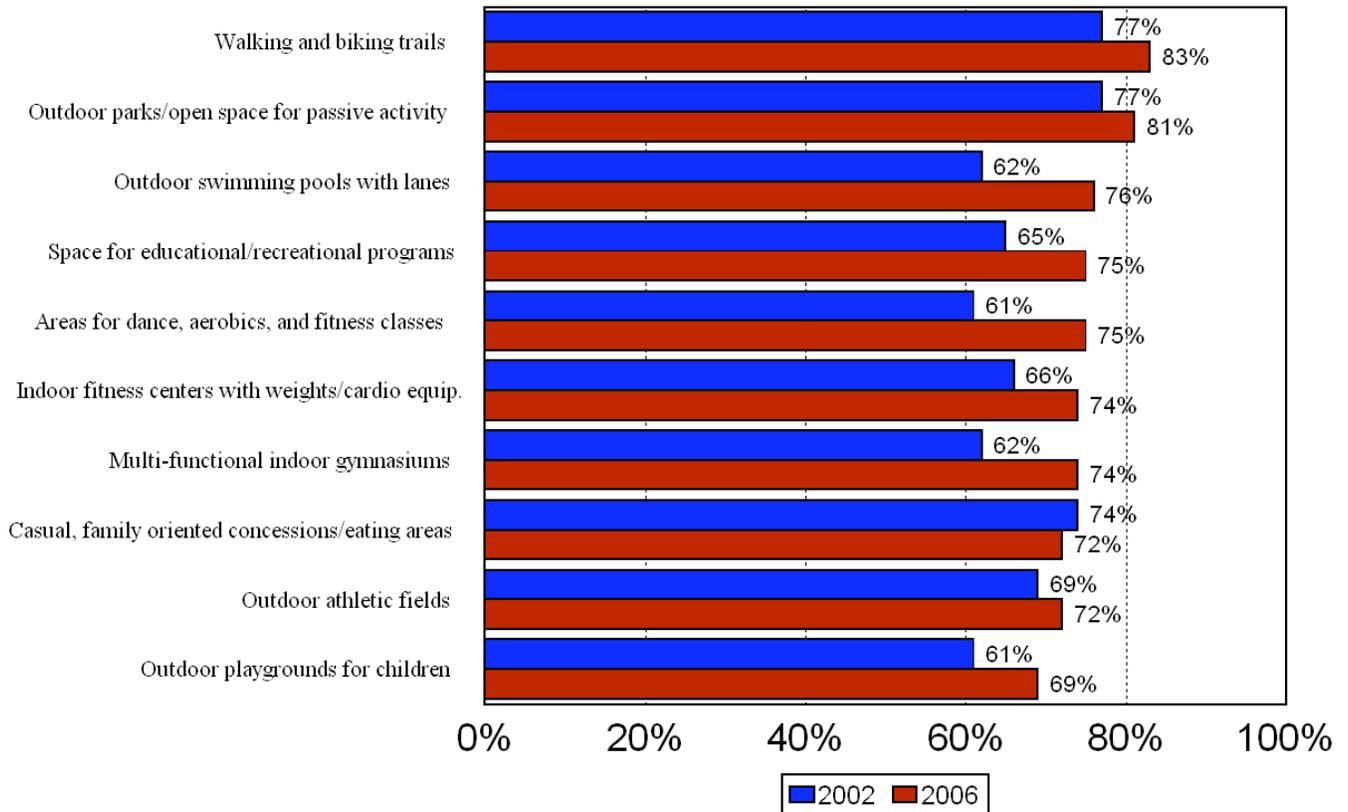
From a list of 20 community and recreational facilities that were surveyed in both 2002 and 2006 respondents were asked to indicate all the existing community and recreational facilities members of their household had a need for. The following summarizes key Benchmarking and Trends Findings:

- **18 out of the 20 community and recreational facilities showed increases in the percentage of households having a need for the facility between 2002 and 2006.** This indicates that the overall need for community and recreational facilities is rising in Key Biscayne. Some key findings:
 - ✓ Outdoor walking and biking trails and outdoor parks/open spaces for passive activities are the two (2) community and recreational facilities that the greatest percentage of households had a need for both in 2002 and 2006.
 - ✓ An equal percentage of households had a need for facilities for performing arts and music and both 2002 and 2006 (68%)
 - ✓ Casual family oriented concessions/eating areas is the only community and recreational facility that there was a drop in need for between 2002 and 2006. This drop was very slight from 74% in 2002 to 72% in 2006
 - ✓ Activity areas for senior adults (35% in 2002 and 51% in 2006) was the community and recreational facility that had the highest increase in need between 2002 and 2006. Other areas that had high increases in need included: indoor play areas for children (50% in 2002 and 64% in 2006); and areas for dance, aerobics and fitness classes children (61% in 2002 and 75% in 2006)

The following two pages show comparisons of needs for 2002 and 2006.

Percentage of Key Biscayne Households Who Have a Need for Various Types of Recreation Facilities

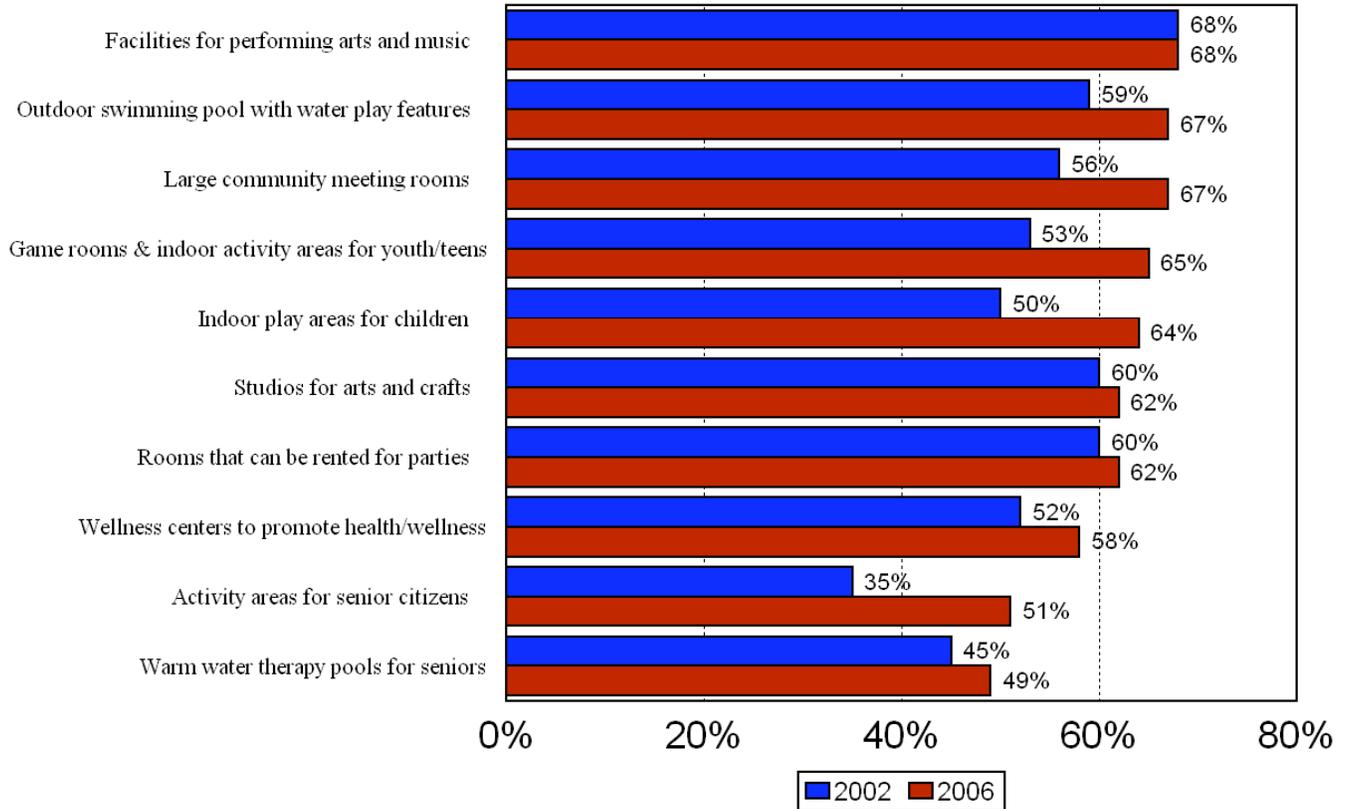
by percentage of respondents (2002 compared to 2006)



Source: Leisure Vision/ETC Institute (January 2007)

Percentage of Key Biscayne Households Who Have a Need for Various Types of Recreation Facilities

by percentage of respondents (2002 compared to 2006)



Source: Leisure Vision/ETC Institute (January 2007)

Respondent Household Unmet Needs for Community and Recreation Facilities Are Being Reduced

From a list of 20 community and recreational facilities that were surveyed in both 2002 and 2005 respondents who had a need for specific facilities were asked to indicate how well their needs were being met. The following summarizes key Benchmarking and Trends Findings:

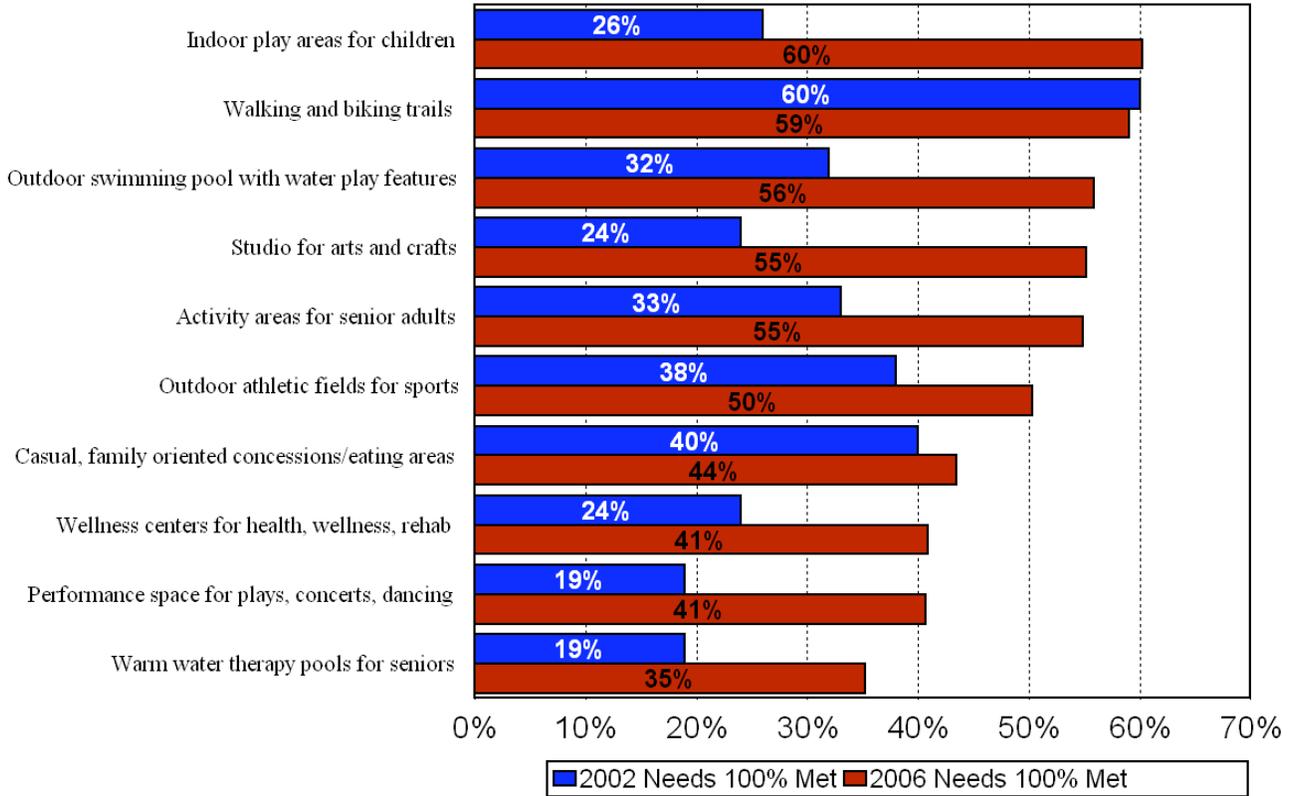
- **In 19 out of the 20 community and recreational facilities areas the percentage of households who indicated that their needs are 100% being met has increased.** This is very significant and indicates that overall there is substantial increases in how respondent households needs are being met. Some key findings:

- ✓ Large community meeting rooms (15% needs 100% met in 2002 and 74% needs 100% being met in 2006) and multifunctional indoor gymnasiums (15% needs 100% met in 2002 and 72% needs 100% being met in 2006) are the two (2) community and recreational facilities that had their needs most improved over the past four years.
- ✓ Walking and biking trails (60% needs 100% met in 2002 and 59% needs 100% being met in 2006) is the only community and recreational facility that had less of its needs being 100% met in 2006 than in 2002.
- ✓ The “average” community and recreational facility went from 33% of its needs being 100% met to 59% of its needs being 100% met.
- ✓ Warm water therapy pools for seniors (35% needs 100% met in 2006); performance space for plays, concerts, and dancing (41% needs 100% met in 2006); and wellness centers for health, wellness and rehab (41% needs 100% met in 2006) are the three community and recreational facilities whose needs are still the most unmet.

The following two pages show comparisons of 100% of needs being met for 2002 and 2006.

Q1. How Respondent Households Rate How Well Community and Recreation Facilities in the Key Biscayne Area Meet Their Needs

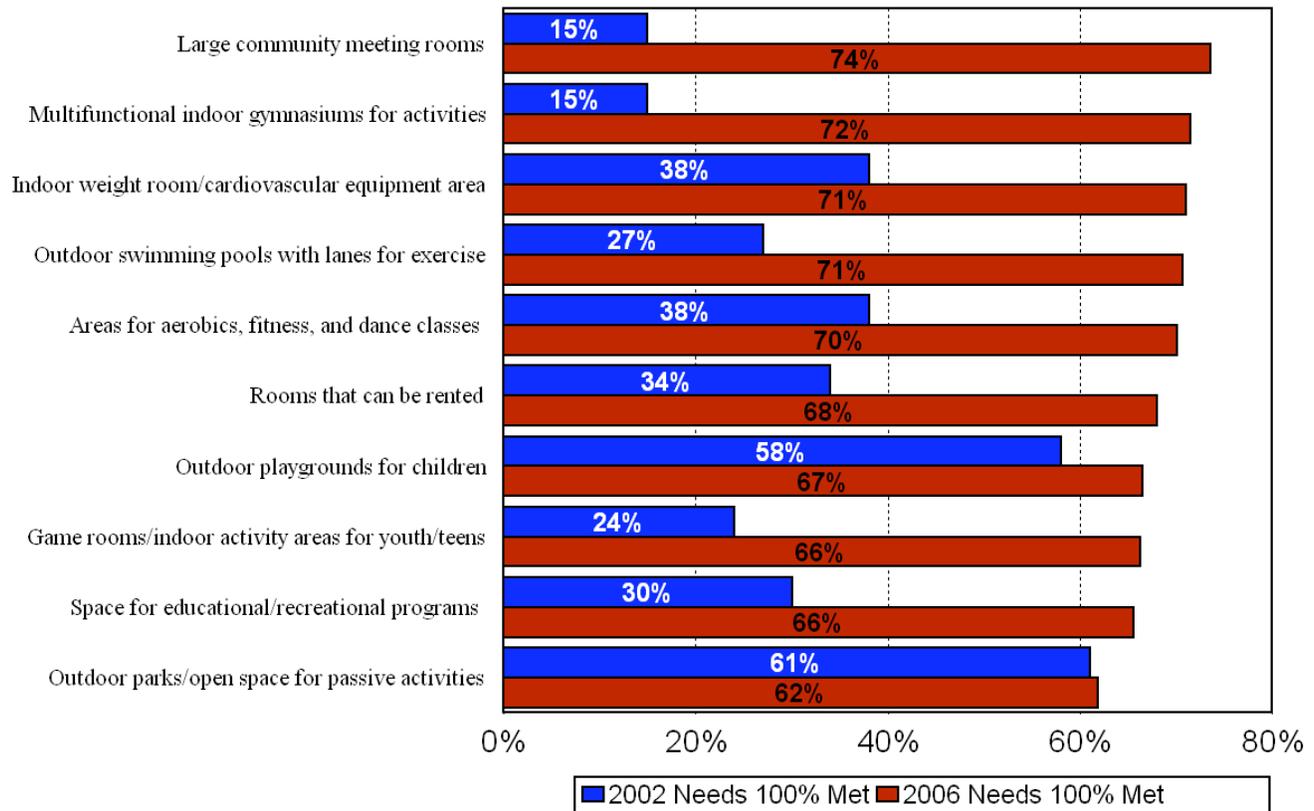
by percentage of respondents with a need for facilities (2002 compared to 2006)



Source: Leisure Vision/ETC Institute (January 2007)

Q1. How Respondent Households Rate How Well Community and Recreation Facilities in the Key Biscayne Area Meet Their Needs

by percentage of respondents with a need for facilities (2002 compared to 2006)

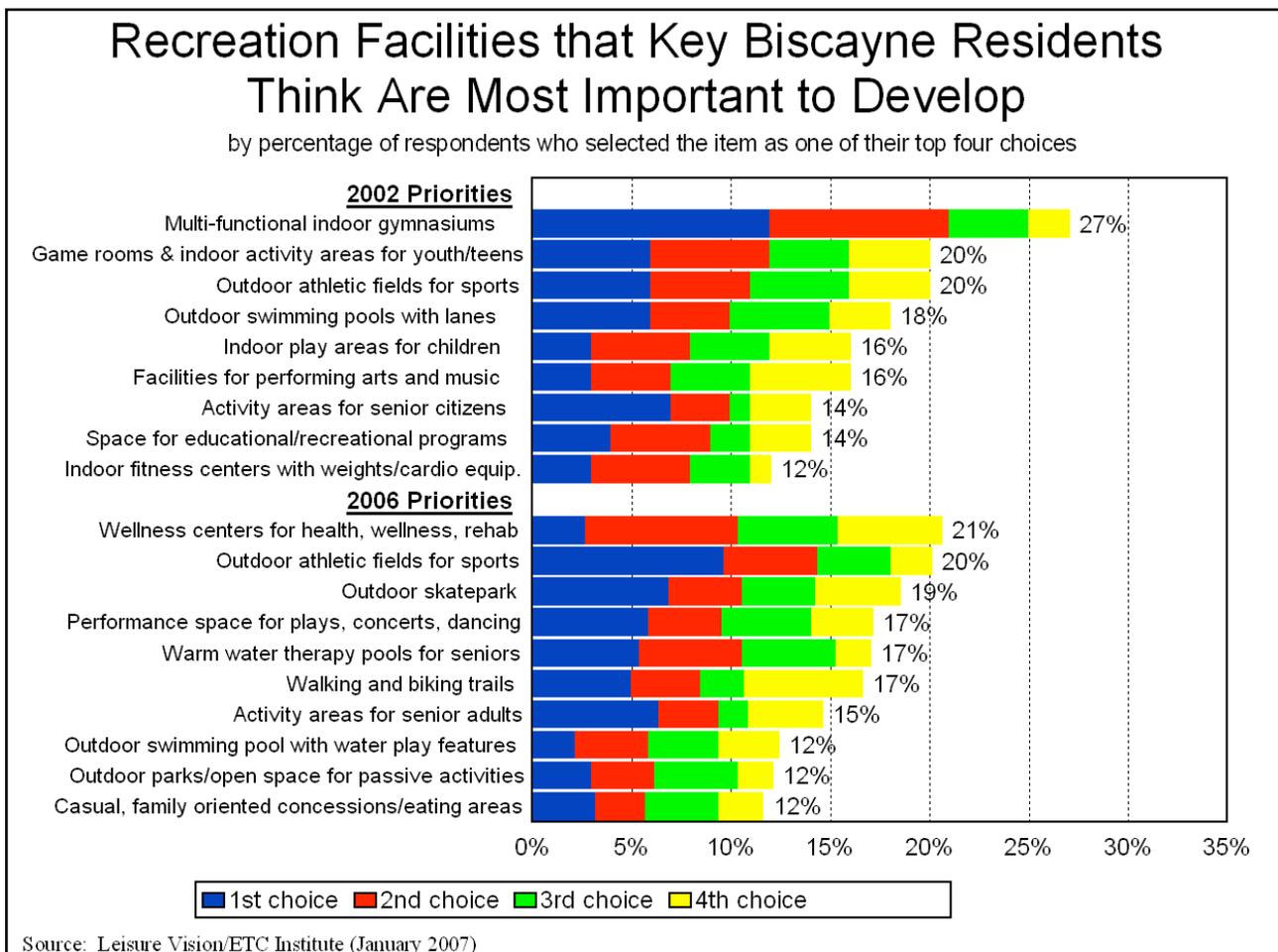


Source: Leisure Vision/ETC Institute (January 2007)

Respondent Household Priorities for 2002 and 2006

From a list of 21 existing community and recreational facilities in 2006 and 20 existing community and recreational facilities in 2002 respondents were asked to indicate their highest priority facilities to develop. Some key findings:

- ✓ In 2006, the recreation facilities that were the most important to residents to develop, based on a sum of their top 4 responses were: wellness centers for health, wellness and rehab (21%); outdoor athletic fields for sports (20%); outdoor skatepark (19%); performance space for plays, concerts, dancing (17%); warm water therapy pool for seniors (17%); and walking and biking trails (17%).
- ✓ There were three (3) community and recreational facilities that were among the top 7 highest priorities in both 2002 and 2006. These were: outdoor athletic fields for sports, performance space for plays, concerts, dancing; and activity areas for senior adults.



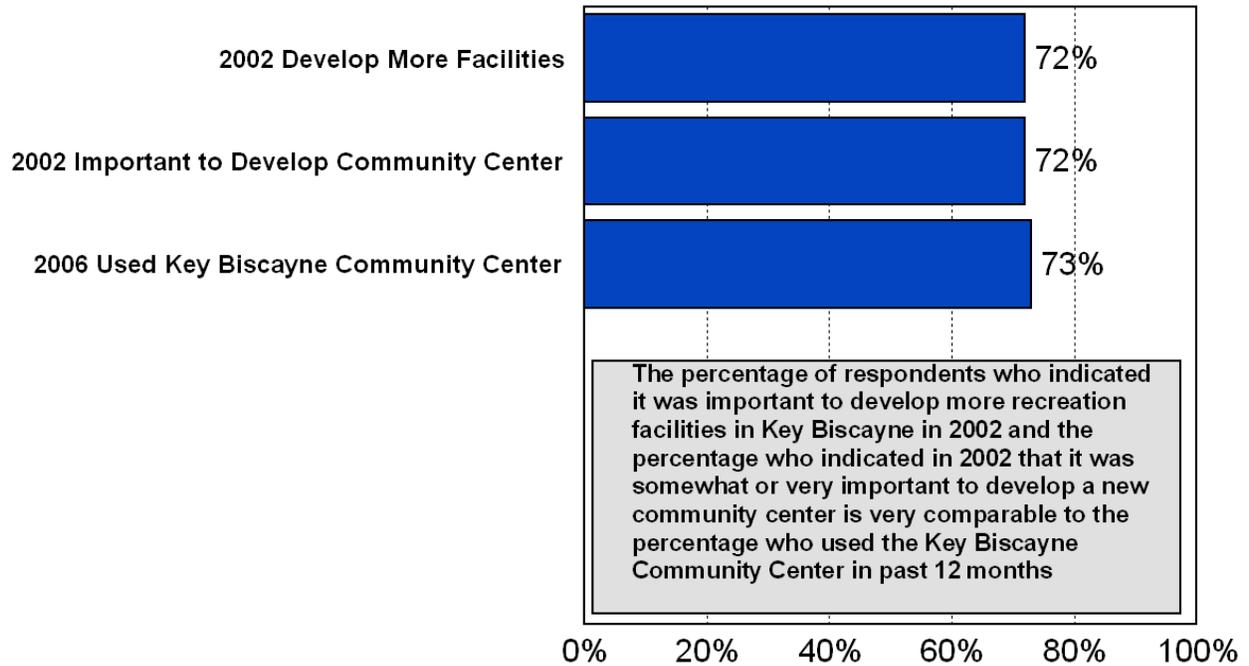
Usage of Key Biscayne Community Center

The percentages of household respondents who indicated it was very or somewhat important to develop a community center in 2002 and the percentage of households who used the Key Biscayne Community center in 2006 are equal. Some key findings:

- ✓ In 2002, 72% of household respondents indicated it was important for the Village of Key Biscayne to develop new recreational facilities
- ✓ In 2002, 72% of household respondents indicated they would use a community center if it was developed.
- ✓ In 2006, 73% of household respondents indicated they had used a community center during the past 12 months.

**Percentage of Key Biscayne Residents Who Think
It Is Important for the Village to Develop
New Recreation Facilities of Some Kind (2002)**

**Whether Respondent Households Used The Village of Key Biscayne
Community Center During the Past 12 Months (2006)**



Source: Leisure Vision/ETC Institute (January 2007)