

About Technogym

- Founded in 1983
- President – Nerio Alessandri
- Headquarters – Italy
- 2,200+ employees worldwide



Hack squat built in Nerio's Garage



1983

Largest manufacturing facility in the industry



2015

Research and Development

Physicians

Mechanical
Engineers

Physiotherapists



Professional
Trainers

Electrical
Engineers

Designers

Largest Research and Development team in the industry

Over 200 strong (10% of Technogym's employees)

6% of gross revenue reinvested in Research and Development annually

(over 35 million spent in 2014)

Luxury Partners



Worksite Wellness



Good Food, Good Life



Champions train with Technogym...

Exclusive Official Supplier of the upcoming 2016 Rio Olympic Games

Exclusive Official Supplier of the 2012 London Olympic Games

Exclusive Official Supplier of the 2008 Beijing Olympic Games
-unique non-asian supplier

Official Supplier of the Olympic and Paralympic Games in:
Sydney 2000, Athens 2004, Turin 2006

Official Supplier of the 2011 PanAmerican Games in Guadalajara, Mexico and 2007 PanAmerican Games in Rio de Janeiro, Brazil



Strength Solution Portfolio



Selection



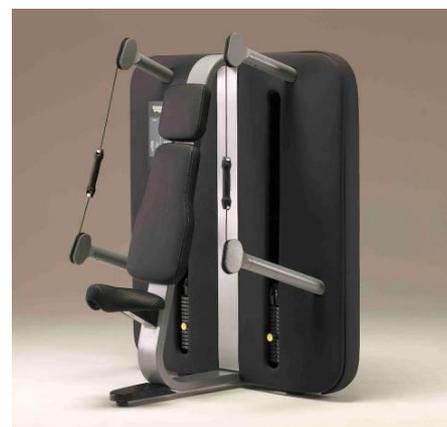
Element+



Pure Strength



Easy Line



Kinesis Stations

Most Comprehensive Cardio Portfolio



Group Cycle

- *Exceptional ease of use and rider comfort*
- *Quickest adjustments of any cycle in the industry*
- *Easily remove and store any size water bottle*
- *Aluminum frame resistant to corrosion*
- *Symmetrical design available in Belt or Chain drive*



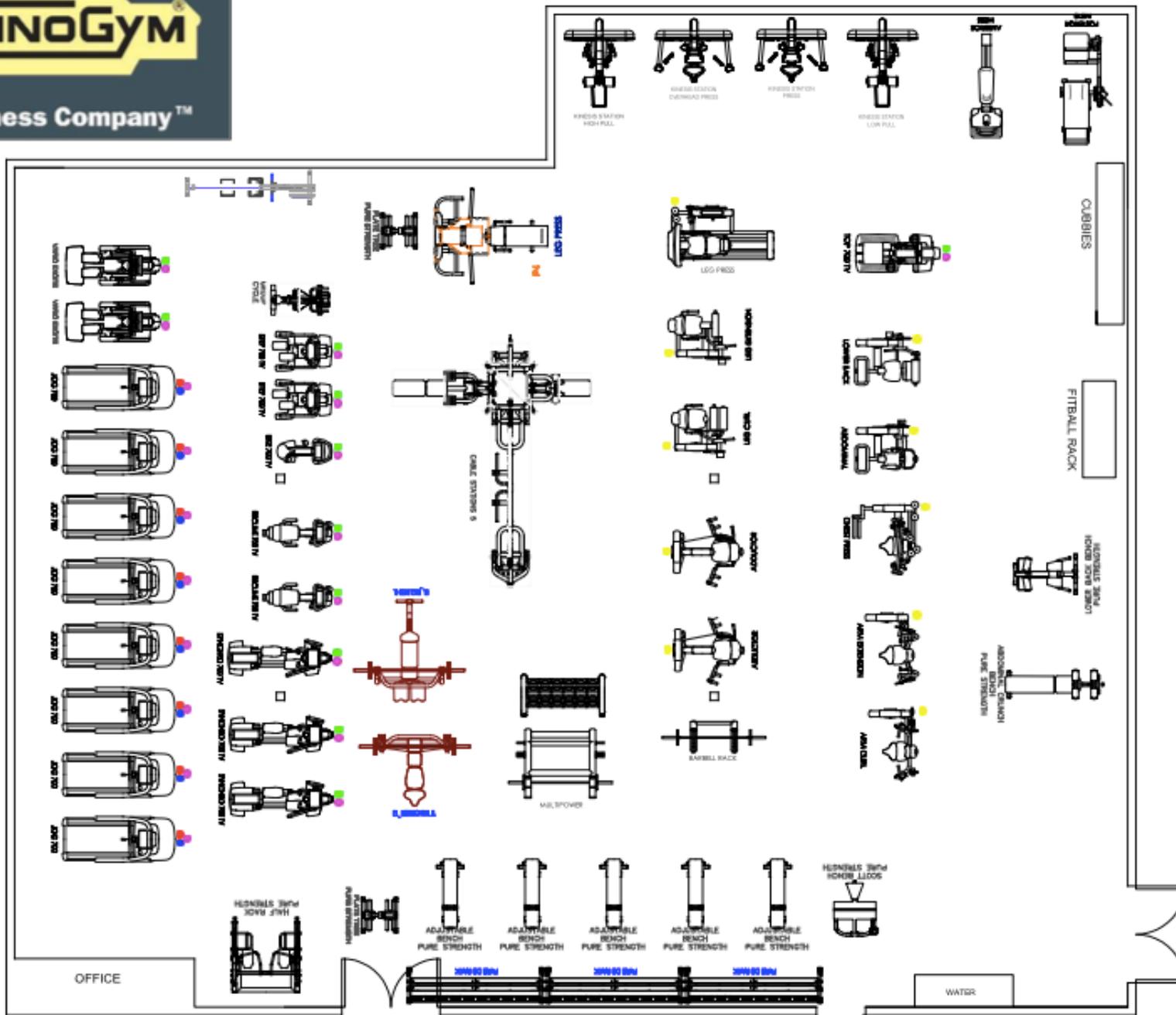
Group Cycle Computer

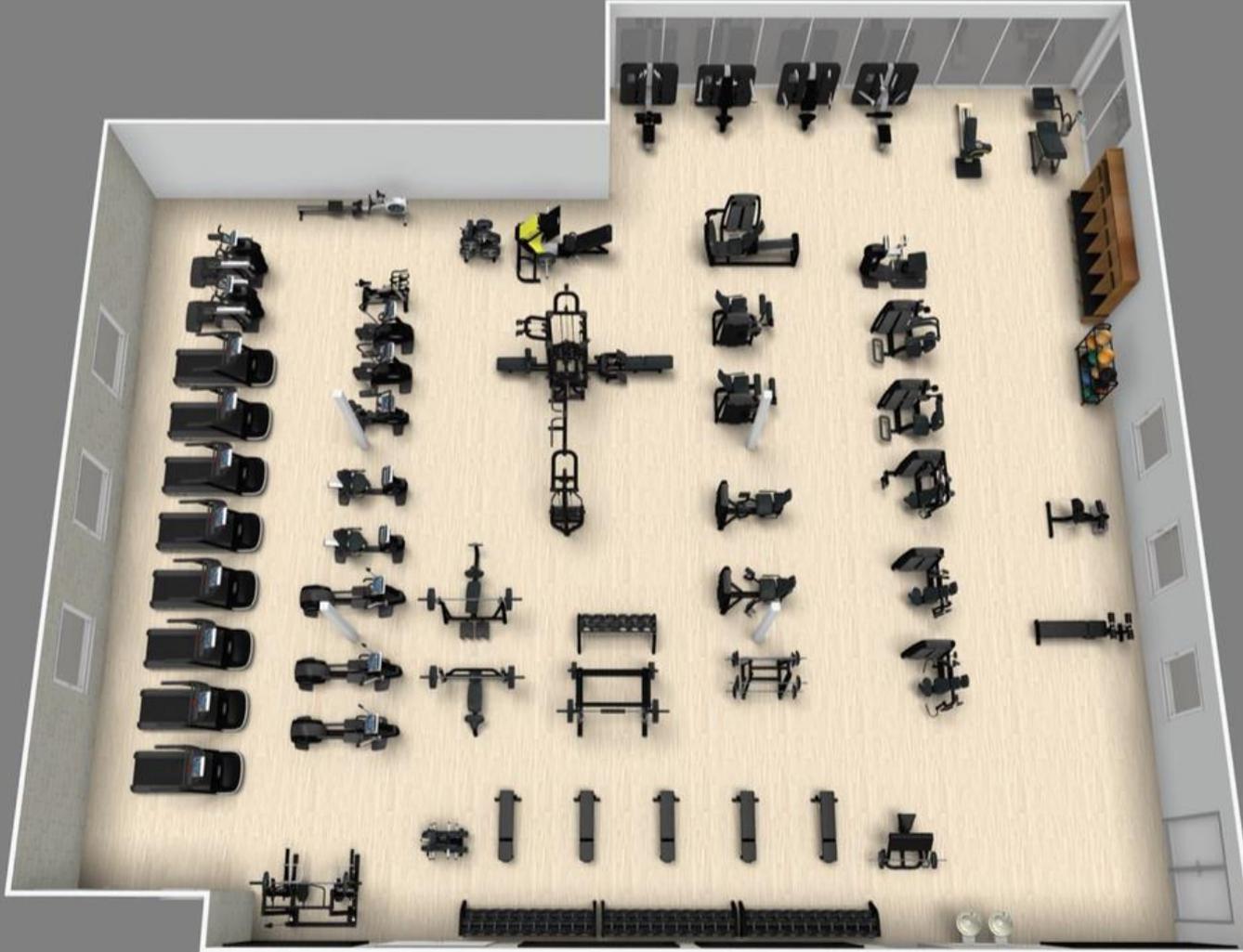
- RPM
- Speed
- Time
- Distance
- Calories
- Heart Rate (requires strap)





The Wellness Company™





TECHNOGYM

The Wellness Company™

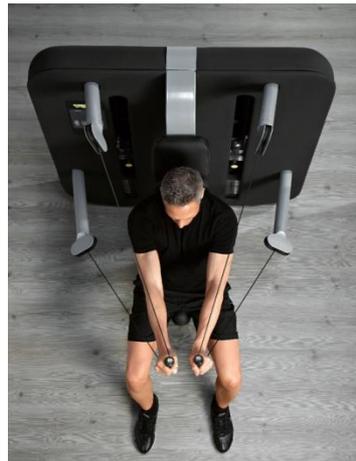
FlexABILITY



Let's face it - members don't like to get on the ground, can't always remember how to stretch once they do, and they don't get any biofeedback to know if they are any more flexible than yesterday.

Kinesis Stations

Bridging the gap between traditional strength machines and freestanding functional training.





FUNCTIONAL & FLEXIBILITY

Element+

Essential strength.









Element+

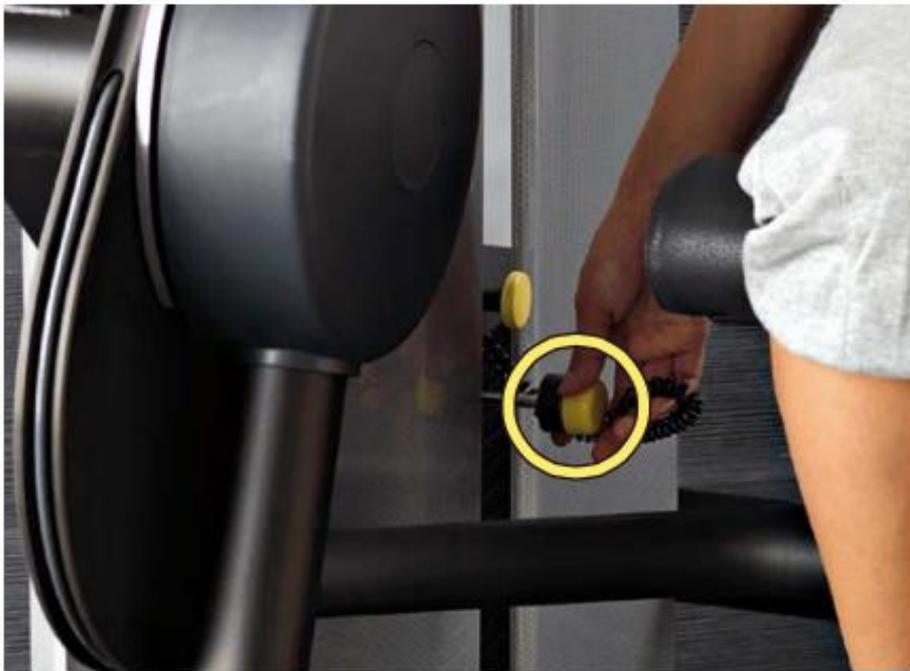
Totally in line with the idea of style and quality on a budget, ELEMENT+ has improved its contents and design while maintaining a value for money solution for all customers.

PRODUCT LINE DIFFERENTIATORS



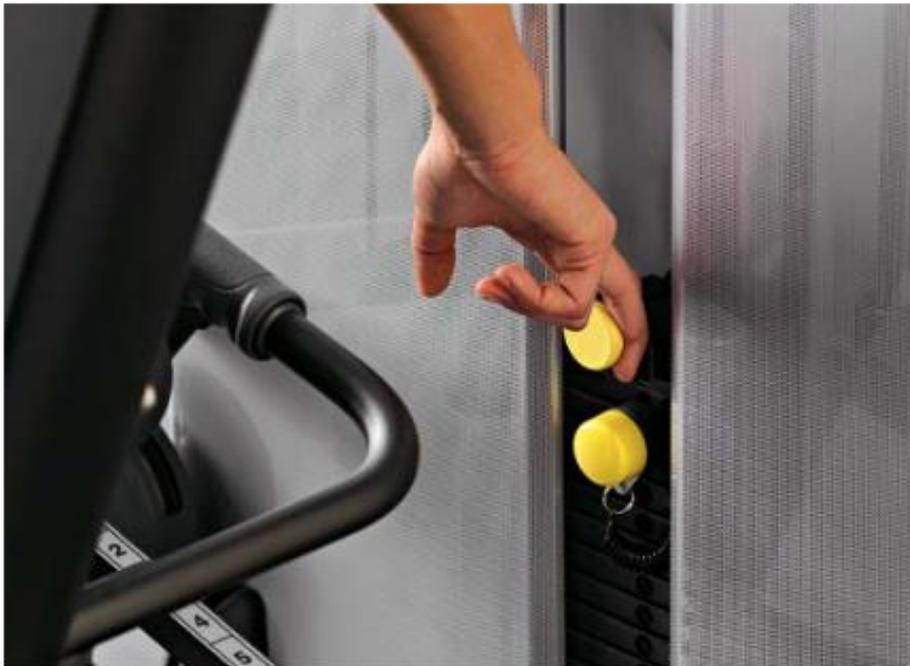
VISUAL SET UP

The levers, buttons and pins are bright yellow and extremely visible, so even the most inexperienced user can easily spot and correctly set up the equipment, without help from the trainer.



ERGOADJUSTMENT

There are very few settings on each piece of equipment, and all can be easily reached from the workout position. Also, wherever possible, the adjustment controls are placed in consistent locations across the line.



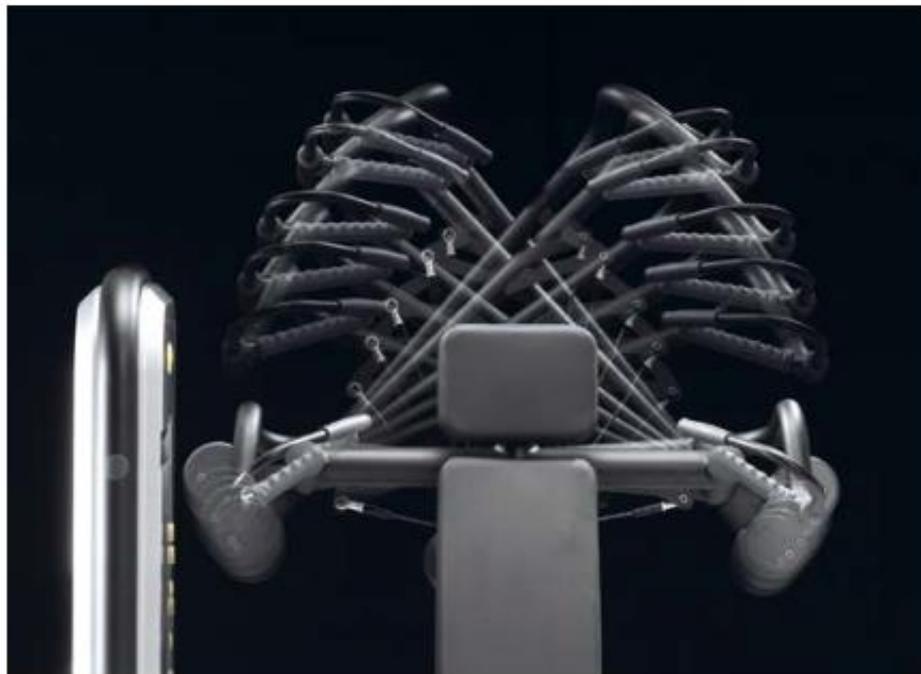
SMART PIN

This optional feature is integrated into the top of the weight stack and allows the user to select an additional incremental plate that is half the weight of those in the rest in the stack. This makes it possible for users to more gradually increase their load.



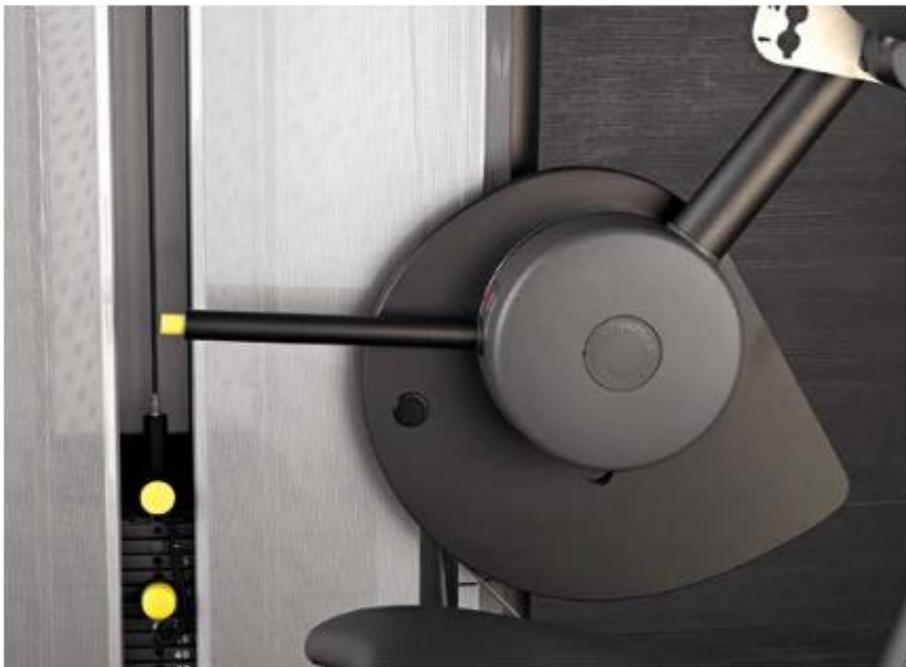
HYGIENIC COMFORT

The **Towel Locking Device** offers a simple solution for holding the towel in place on the equipment, preventing direct contact with the upholstery and keeping it clean and dry for the next user.



BIOMOTION

This concept, developed by Technogym's R&D Centre is based on an extensive study of the functional anatomy of single muscles and their behaviour in compound movements. The application of these studies to our selectorised equipment has resulted in a design that reproduces the natural movement of the body through the selected range of motion. Resistance remains steady during the entire range of motion, making the movement exceptionally fluid.



PHYSIOCAM

Allows variable resistance to be delivered to accommodate the specific strength curve of the muscle group being trained, and users perceive consistent resistance throughout the entire exercise. The low initial load enabled by the cam design is in alignment with the strength curve, as muscles are weakest at the beginning and end of their range of motion and strongest in the middle. This feature is beneficial to all users, and particularly to those who are de-conditioned and rehab patients.



BIOSEAT

The ergonomic seat and backrest are anatomically shaped to support the spinal column and to help users assume the correct position during their workout. Different densities of padding have been used to best accommodate the shape of the body, offering soft or firm support where needed. The wide, comfortable shape accommodates larger users, while the reduced height from the ground enables easy access to shorter users.

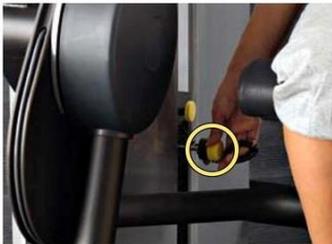
Element + Strength Line

Element+

PRODUCT LINE DIFFERENTIATORS



Visual Set Up



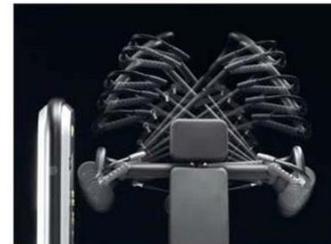
Easy To Reach Adjustments



Attached Smart Pin



Towel Locking Device



BioMotion



PhisioCam to maximize strength curve



Bio Seat for Comfort

Space Efficiency



Optimal space utilization is a major consideration in purchasing equipment.

Selection and Element+ machines have a smaller footprint than most comparable competitor machines

Manufacturer	Average Footprint Larger than Element+	Average Footprint Larger than Selection
Cybex VR3	+31%	+13%
Matrix G3	+23%	+6%
Life Fitness Signature Series	+27%	+9%
Precor C-Line	+40%	+25%
Paramount SP	+18%	+2%

SELECT YOUR STYLE

ELEMENT+ is available in eight different colour combinations and finishes to help you create a welcoming and personalised environment where your members are made to feel at ease.

FRAME / GUARD

AN. Anthracite

J. I-Pac



AL. Silver (Metalized)

G. Flint Grey



AL. Silver (Metalized)

A. White



AL. Silver (Metalized)

J. I-Pac



UPHOLSTERY



V. Black



M. Bordeaux



UPHOLSTERY



Z. Light Brown



K. Aviation Blue



Y. Brilliant Blue



AK. Grey



SELECT YOUR STYLE

In addition to eight colour combinations available for ELEMENT+ equipment, ELEMENT+ benches additionally feature another five colour options to perfectly match with those used for Selection line equipment.

UPHOLSTERY



V. Black



M. Bordeaux



K. Aviation Blue

FRAME

AL. Silver
[Metalized]



BN. White



AN. Anthracite



UPHOLSTERY



AK. Grey



Z. Light Brown



Y. Brilliant Blue



W. Brilliant Green



J. Red



Jog *now*

JOG Now builds on the durability and functionality of the previous JOG to bring you more safety and accessibility, entertainment and instruction. JOG Now promises versatility, usability and reliability that is ideal for commercial use.

PRODUCT DIFFERENTIATORS



"IN MOTION" SAFETY SYSTEM

This system prevents people from stepping on the treadmill when the belt is still in motion. All users need to wait for the red light to turn off before stepping on the treadmill.



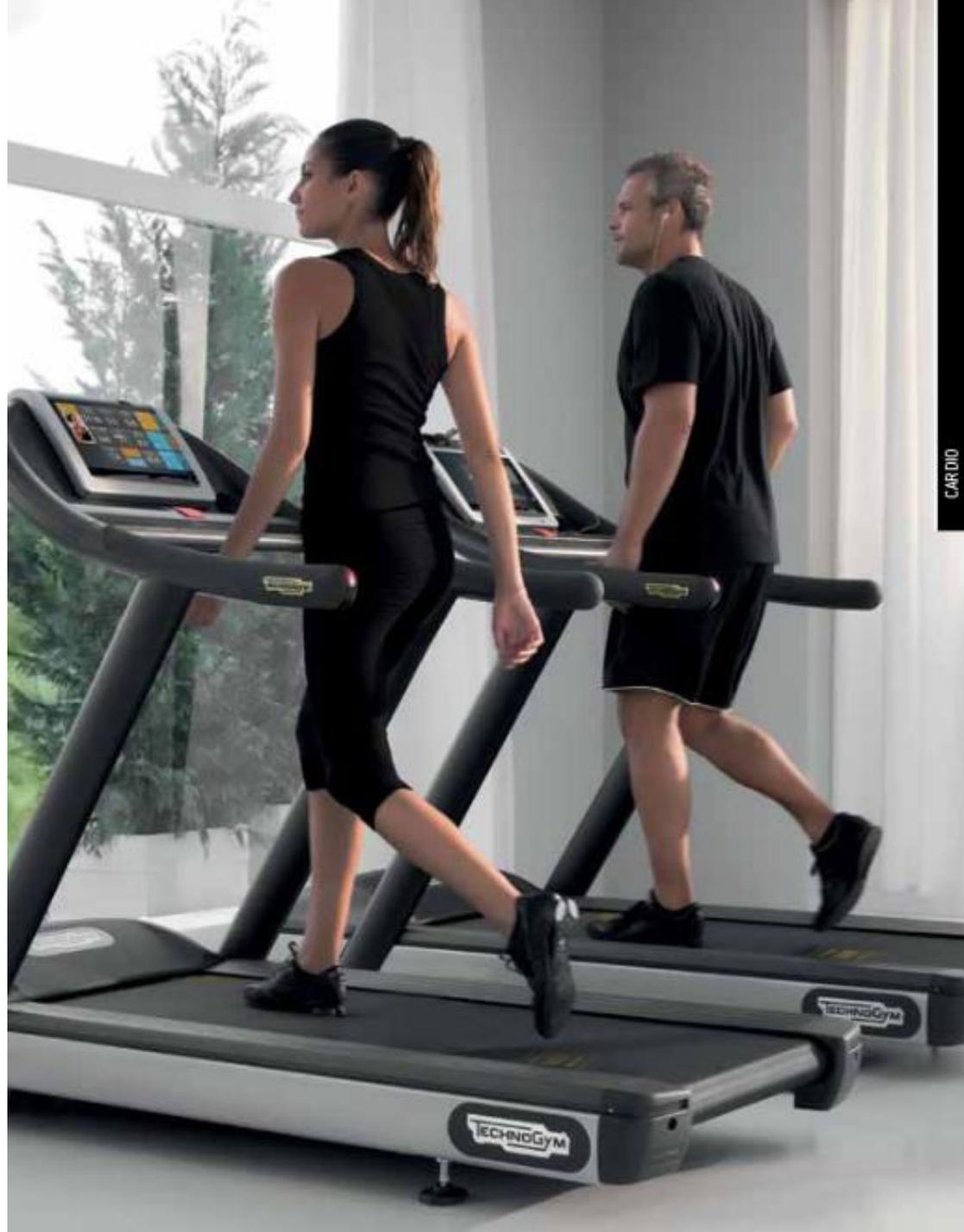
ERGONOMIC DISPLAY

The new position offers the most comfortable viewing angle to users of all heights and maintains correct posture.

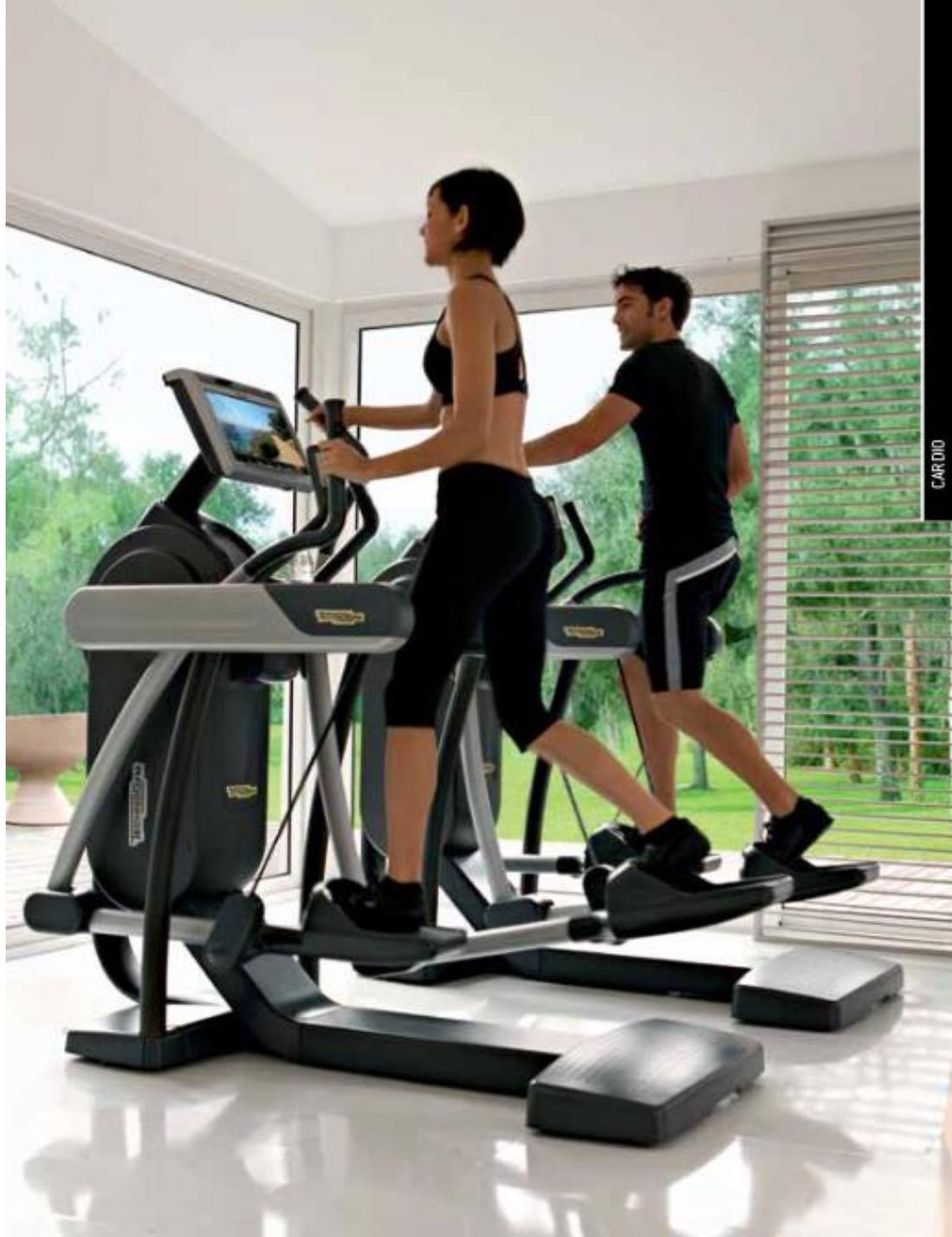


REDUCED DECK HEIGHT

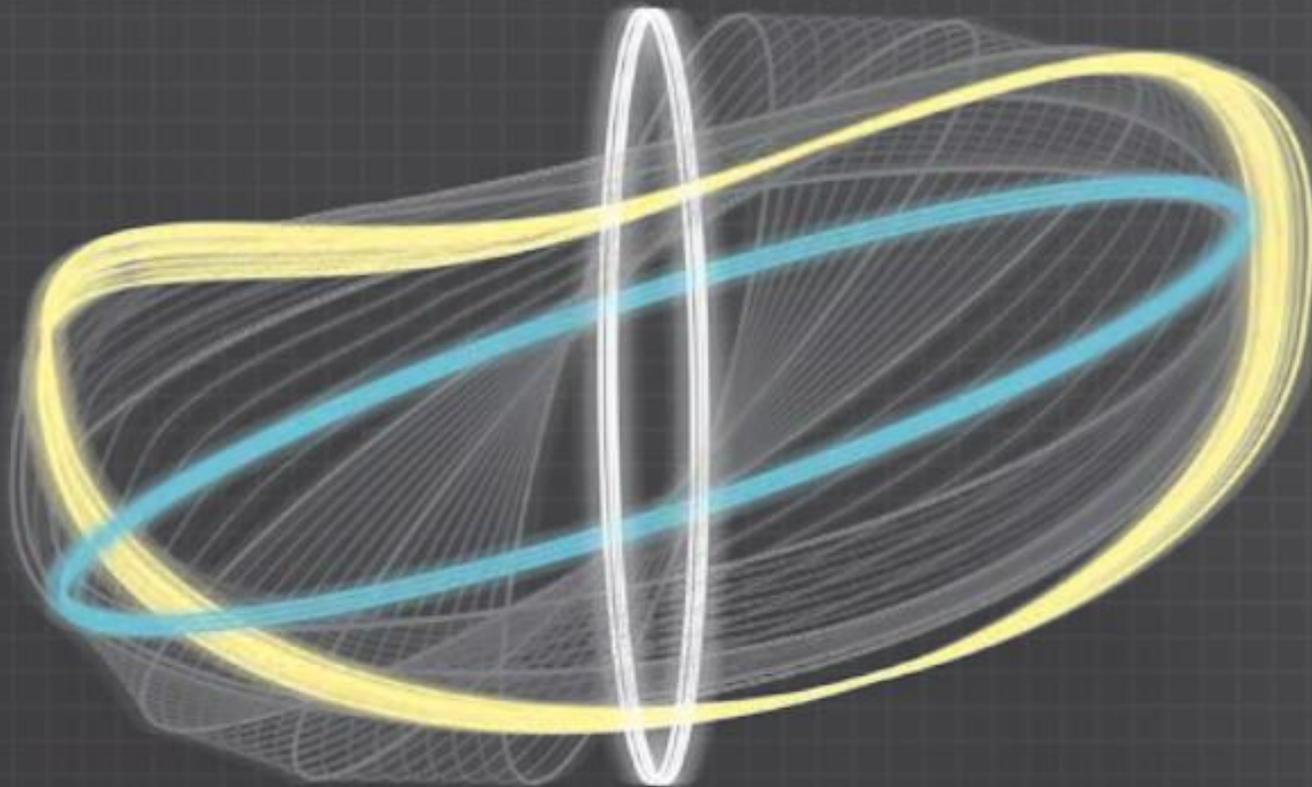
The ergonomic lower deck height and user-friendly design improves accessibility and facilitates use by the less mobile.



CAR DIO



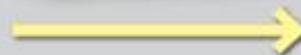
CARDIO



STEP MOVEMENT



ELLIPTICAL MOVEMENT



VARIO MOVEMENT

UNITY™

PERSONAL EXPERIENCE



UNITY

Bluetooth docking station



BLUETOOTH DOCKING FOR APPLE DEVICES

- **UNITY** is the only console on the market that **assure compatibility with the latest Apple devices via Bluetooth.**
- The connectivity will allow **to play and control audio contents.**



QUICK AND EASY



...simply [link your iPhone or iPad](#) to UNITY as you do at home with your other personal devices.

The procedure users have to follow to connect to UNITY is the same they are used to do to connect [with a speakerphone system or BT headphones](#).



Runkeeper



Mapmyfitness



Polar



Strava



Garmin

REPLICATE OUTDOOR RUNS INDOORS WITH MYRUNNING LOGBOOK

Through their personal mywellness account, users can access MyRunning Logbook, one of the exclusive UNITY™ applications that enables them to replicate on Run Now and Jog Now treadmills their favourite outdoor runs tracked by compatible mobile apps such as Runkeeper, Mapmyfitness and Strava, or by wearable tracking devices such as Garmin and Polar.

Differentiate your offer with unique content.

As an open platform, UNITY™ create opportunities for operators to differentiate their facilities in the market by exclusive set of ready-made and newly developed apps from the Technogym App Store.

TECHNOGYM APP STORE

